

| Marketing Communications/Biblical Studies Major |                                            |          |                                                   |                               |           |
|-------------------------------------------------|--------------------------------------------|----------|---------------------------------------------------|-------------------------------|-----------|
| Program Requirements (124 Credits)              |                                            |          |                                                   |                               |           |
| Biblical Studies Major (30 Credits)             |                                            |          | Business Administration Core (24 Credits)         |                               |           |
| BIBL 150                                        | Old Testament History & Literature         | 3        | BUSI 157                                          | Introduction to Business      | 2         |
| BIBL 151                                        | New Testament History & Literature         | 3        | BUSI 203                                          | Global Business               | 3         |
| BIBL 152                                        | Life of Christ                             | 2        | BUSI 240                                          | Principles of Economics       | 3         |
| BIBL 153                                        | Acts                                       | 2        | BUSI 301                                          | Business Law                  | 3         |
| BIBL 253                                        | Hermeneutics                               | 3        | BUSI 325                                          | Entrepreneurship              | 3         |
| HITH 165                                        | Pentecostal History and Missions           | 2        | BUSI 355                                          | Principles of Marketing       | 3         |
| PHIL 254                                        | Ethics                                     | 2        | BUSI 310                                          | Internship Facilitation       | 1         |
| PHIL 453                                        | Apologetics & Evangelism                   | 2        | BUSI 311                                          | Business Internship           | 3         |
| THEO 165                                        | Intro to Worldview and Theology            | 3        | BUSI 401                                          | Christian Leadership & Ethics | 3         |
| <b>BIBL/THEO</b>                                | <b>BIBL/THEO electives to total 30 cr.</b> | <b>8</b> |                                                   |                               |           |
| BIBL XXX                                        | ONE OT Elective                            | 2/3      | <b>Marketing Communications Core (15 Credits)</b> |                               |           |
| BIBL XXX                                        | ONE NT Elective                            | 2/3      | BUSI 304                                          | Business Communication        | 3         |
| THEO XXX                                        | One Theology Elective                      | 3        | BUSI 340                                          | Consumer Behavior             | 3         |
|                                                 |                                            |          | BUSI 360                                          | Marketing Research            | 3         |
| <b>General Education (34 Credits)</b>           |                                            |          | BUSI 430                                          | Integrated Marketing Comm.    | 3         |
| BUSI 158                                        | Personal Finance                           | 2        | GLMI 256                                          | Intercultural Communications  | 3         |
| COMM 210                                        | Public Speaking                            | 3        |                                                   |                               |           |
| ENGL 111/113                                    | English Composition I/Honors I             | 3        | <b>Electives</b>                                  |                               | <b>17</b> |
| ENGL 112/114                                    | English Composition II/Honors II           | 3        | Electives needed to total at least 124 credits    |                               |           |
| HPEX 110/111                                    | Health Concepts/Intro to Nutrition         | 1        |                                                   |                               |           |
| PSYC 210                                        | General Psychology                         | 3        |                                                   |                               |           |
| History                                         | Choose 1 HIST or HITH                      | 3        |                                                   |                               |           |
| Humanities                                      | Choose 1                                   | 3        |                                                   |                               |           |
| Literature                                      | Choose 1                                   | 3        |                                                   |                               |           |
| Math                                            | 100-Level or Above                         | 3        |                                                   |                               |           |
| Science                                         | Choose 1                                   | 4        |                                                   |                               |           |
| Sociology                                       | Choose 1                                   | 3        |                                                   |                               |           |
|                                                 |                                            |          |                                                   |                               |           |
| <b>World Engagement (4 Credits)</b>             |                                            |          |                                                   |                               |           |
| WRLD 101                                        | GO Trip 1                                  | 0        |                                                   |                               |           |
| WRLD 102                                        | GO Trip 2                                  | 0        |                                                   |                               |           |
| WRLD 103                                        | GO Trip 3                                  | 0        |                                                   |                               |           |
| WRLD 104                                        | GO Trip 4                                  | 0        |                                                   |                               |           |
| WRLD 111                                        | World Engagement Topic A                   | 1        |                                                   |                               |           |
| WRLD 112                                        | World Engagement Topic B                   | 1        |                                                   |                               |           |
| WRLD 113                                        | World Engagement Topic C                   | 1        |                                                   |                               |           |
| WRLD 114                                        | World Engagement Topic D                   | 1        |                                                   |                               |           |